Triodos @ Investment Management

THE PROCTER & GAMBLE COMPANY

MEETING DATE	Tue, 09 Oct 2018 9:00 am	TYPE	AGM	ISSUE DATE	Wed, 26 Sep 2018
MEETING LOCATION	1 Procter & Gamble Plaza, Cincinnati, Ohio	45202			
CURRENT INDICES	S&P500				33333
SECTOR	Soap, detergents, and cleaning preparatio other toilet preparations	ns; perfu	imes, c	osmetics, and	

	PROPOSALS	ADVICE
1a	Elect Francis S. Blake	For
	Independent Non-Executive Director.	_
1b	Elect Angela F. Braly Independent Non-Executive Director.	For
1c	Elect Amy L. Chang	For
10	Independent Non-Executive Director.	1 01
1d	Elect Kenneth I. Chenault	Oppose
	Non-Executive Director. Not considered independent owing to a tenure of over nine years. There is insufficient independent representation on the Board.	
1e	Elect Scott D. Cook	Oppose
	Non-Executive Director. Not considered independent owing to a tenure of over nine years. There is insufficient independent representation on the Board.	
1f	Elect Joseph Jimenez	For
1.0	Independent Non-Executive Director. Elect Terry J. Lundgren	Onnoco
1g	Independent Non-Executive Director.	Oppose
	He is chair of the Remuneration committee which is not fully independent which Triodos does not	
	support.	
1h	Elect W. James McNerney, Jr.	Oppose
	Lead Director. Not considered independent owing to a tenure of over nine years. There is insufficient independent representation on the Board.	
1i	Elect Nelson Peltz	Oppose
	Non-Executive Director. Not considered independent as the director has a relationship with the Company, which is considered material. He indirectly holds shares through Trian Fund Management, L.P. There is insufficient independent representation on the Board.	
1j	Elect David S. Taylor	Oppose
	Chairman and CEO. Combined roles at the head of the Company. There should be a clear division	
	of responsibilities at the head of the Company between the running of the board and the executive responsibility for the running of the Company's business. No one individual should have unfettered	
	powers of decision. Combining the two roles in one person represents a concentration of power that	
	is potentially detrimental to board balance, effective debate, and board appraisal.	
1k	Elect Margaret C. Whitman	Oppose
	Non-Executive Director. Not considered independent owing to a tenure of over nine years. There is insufficient independent representation on the Board.	
11	Elect Patricia A. Woertz	Oppose
	Non-Executive Director. Not considered independent owing to a tenure of over nine years. There is insufficient independent representation on the Board.	
	She is chair of the Audit committee which is not fully independent which Triodos does not support.	
1m	Elect Ernesto Zedillo	Oppose
	Non-Executive Director. Not considered independent owing to a tenure of over nine years. There is insufficient independent representation on the Board.	• •

2 Appoint the Auditors

Oppose

Deloitte proposed. Non-audit fees represented 2.74% of audit fees during the year under review and 3.33% on a three-year aggregate basis. This level of non-audit fees does not raise serious concerns about the independence of the statutory auditor. The current auditor has been in place for more than ten years. There are concerns that failure to regularly rotate the audit firm can compromise the independence of the auditor.

3 Advisory Vote on Executive Compensation

Oppose

The Company has submitted a proposal for shareholder ratification of its executive compensation policy and practices. The voting outcome for this resolution reflects the balance of opinion on the adequacy of disclosure, the balance of performance and reward and the terms of executive employment. The CEO's fiscal 2017 annual bonus pay-out is in line with best practice. ESG factors are not linked to the annual bonus. PSP grants vest at the end of a three year performance period; however, a five year performance period is considered best practice. Executive Compensation is not aligned with peer-group averages. Performance measures attached to the annual bonus are also replicated under the PSP raising concerns that executives are being rewarded twice for the same performance. The CEO's long term incentive awards are considered excessive at 798% of salary. The compensation rating is: DDB. Based on this rating and the concerns noted above, Triodos opposes this resolution.

SUPPORTING INFORMATION FOR RESOLUTIONS

Proposal 3 - Advisory Vote on Executive Compensation

Disclosure: D- The Company's compensation program consists of the Short-Term Achievement Reward (STAR), and two long-term incentive equity programs: the Performance Stock Programme (PSP) and the Long-Term Incentive Program (LTIP). STAR payouts are determined based on an assessment of performance against Business Unit performance factors, total company performance factors and a transformation factor. Targets are not clearly disclosed. PSP awards are linked to performance against organic sales growth, constant currency, core EPS and Adjusted Free Cash Flow goals. It is noted that prospective and retrospective disclosure of targets is provided.

Balance: D- The CEO's fiscal 2017 annual bonus pay-out is in line with best practice. ESG factors are not linked to the annual bonus. PSP grants vest at the end of a three year performance period; however, a five year performance period is considered best practice. Executive Compensation is not aligned with peer-group averages. Performance measures attached to the annual bonus are also replicated under the PSP raising concerns that executives are being rewarded twice for the same performance. The CEO's long term incentive awards are considered excessive at 798% of salary.

Contract: B- The Company does not have any employment contracts with its NEOs that require severance payments upon termination of their employment. The only situation in which a separation allowance may be paid is if an employee is encouraged to separate from the Company upon which the Company has discretion to pay up to one year's salary. Definitions of 'good reason' and 'cause' are not provided. PSP awards are paid out 'at target' for a change in control, which could lead to excessive payments in a change in control scenario.

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