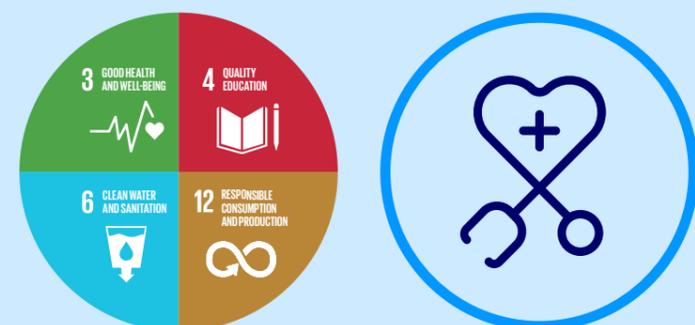


Prosperous and healthy people

Prosperous and healthy people are in a state of physical, mental and social well-being, going beyond the mere absence of disease or infirmity. Essential to reaching a state of well-being is a well-functioning health system that improves the well-being status of individuals, protects people against the financial consequences of ill-health and provides equitable access for all.

How to become and stay healthy and happy?

- > Improve accessibility, availability and affordability of healthcare
- > Promote an active lifestyle and a healthy diet
- > Enhance personal and household hygiene



The Triodos perspective

We believe that we should redefine the way we think about progress. Progress is usually measured in GDP (Gross Domestic Product); more economic growth = more prosperity = greater wellbeing. However, GDP is a poor measure of progress. True progress is determined by more than the material well-being of people in a society. Fulfilment of basic needs, including food and water, shelter and clothing and sanitation, education, and healthcare is fundamental to human prosperity. But higher needs, such as belonging, esteem and self-actualisation are also important. These secondary preconditions add to the quality of life. In this transition theme, we focus on healthy and prosperous people. We look at many of the other preconditions in our other transition themes.

Geographical accessibility, availability and affordability of healthcare remains a problem in many countries. This must be improved. Prevention, diagnosis and treatment of diseases are primary contributors to a healthy life. With increased demand for healthcare services (because people are getting older) and fewer

people on staff (because of baby boomers who leave the labour market), healthcare facilities must use technology to bridge the gap. What we must keep in mind is that medical technological progress often results in costlier treatment options.

Lifestyle is the outcome of choices that individuals make and influences their health and wellbeing. More affluence for a bigger part of the population leads to unhealthy dietary changes and sedentary lifestyles, increasing the risk of non-communicable diseases. We think that active lifestyles and a shift from calorie-dense and nutrient-poor diets to nutrient-dense diets are important. Moreover, in a society that seems to continuously be speeding up, a meaningful fulfillment of leisure time contributes to wellbeing.

Worldwide healthy life expectancy is 63.3 years, 8.7 years lower than the total life expectancy at birth.

Investing in prosperous and healthy people

HEALTHCARE

Companies offering products and services that support prevention, diagnosis and treatment of diseases are primary contributors to this sustainable transition theme. We primarily focus on the treatment and prevention of wide-spread diseases and the production of generic medicines. Companies that help reduce healthcare costs or improve access to healthcare also qualify.

LIFESTYLE AND LEISURE

We invest in companies that promote an active lifestyle, leisure activities that fit our views

on sustainability, or promote a healthy diet. Investable companies range from music instrument makers and publishers to producers of sports apparel.

HOUSEHOLD AND PERSONAL PRODUCTS

Companies in the household and personal products sector can also be an investable solution. As sound hygiene enhances overall health, companies that provide products to enhance personal and household hygiene also qualify.